

Privacy Policy

Description

Privacy Policy

This Privacy Policy governs the privacy policies and practices of Sherri the Outdoor Adventurer (“I”, “me”, or “my”) which operates the <https://sherritheoutdooradventurer.com/> website (hereinafter referred to as the “Website”).

This page informs you of our policies regarding the collection, use and disclosure of personal data when you use my Website and the choices you have associated with that data.

I use your data to provide and improve the Website. By using the Website, you agree to the collection and use of information in accordance with this policy.

Information Collection and Use

I collect several different types of information for various purposes to provide and improve my Website for you.

Types of Data Collected

- Personal Data

While using my Website, I may ask you to provide me with certain personally identifiable information that can be used to contact or identify you (“Personal Data”). Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Cookies and Usage Data

I may use your Personal Data to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from me by following the unsubscribe link in any email I send.

- Usage Data

I may also collect information on how the Website is accessed and used (“Usage Data”). This Usage Data may include information such as your computer’s browser type, browser version, the pages of my Website that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

- Tracking & Cookies Data

I use cookies and similar tracking technologies to track the activity on my Website and I hold certain information.

Cookies are files with a small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Other tracking technologies are also used such as beacons, tags and scripts to collect and track information and to improve and analyze my Website.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of my Website.

Examples of Cookies I use:

- **Session Cookies.** I use Session Cookies to operate our Website.
- **Preference Cookies.** I use Preference Cookies to remember your preferences and various settings.
- **Security Cookies.** I use Security Cookies for security purposes.
- **Advertising Cookies.** Advertising Cookies are used to serve you with advertisements that may be relevant to you and your interests.

Use of Data

Sherri the Outdoor Adventurer uses the collected data for various purposes:

- To provide and maintain my Website
- To allow you to participate in interactive features of my Website when you choose to do so
- To provide customer support
- To gather analysis or valuable information so that I can improve my Website
- To monitor the usage of my Website
- To provide you with news, special offers and general information about things I think you will be interested in

Legal Basis for Processing Personal Data under the General Data Protection Regulation (GDPR)

If you are from the European Economic Area (EEA), Sherri the Outdoor Adventurer's legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Data I collect and the specific context in which I collect it.

Sherri the Outdoor Adventurer may process your Personal Data because:

- I need to perform a contract with you
- You have given me permission to do so
- The processing is in my legitimate interests and it is not overridden by your rights
- To comply with the law

Retention of Data

Sherri the Outdoor Adventurer will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. I will retain and use your Personal Data to the extent necessary to comply with my legal obligations (for example, if I am required to retain your data to comply with applicable laws), resolve disputes and enforce my legal agreements and policies.

Sherri the Outdoor Adventurer will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of my Website, or I am legally obligated to retain this data for longer periods.

Disclosure of Data

Legal Requirements

Sherri the Outdoor Adventurer may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of Sherri the Outdoor Adventurer
- To prevent or investigate possible wrongdoing in connection with the Website
- To protect the personal safety of users of the Website or the public
- To protect against legal liability

Security of Data

The security of your data is important to me but remember that no method of transmission over the Internet or method of electronic storage is 100% secure. While I strive to use commercially acceptable means to protect your Personal Data, I cannot guarantee its absolute security.

Your Data Protection Rights under the General Data Protection Regulation (GDPR)

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. Sherri the Outdoor Adventurer aims to take reasonable steps to allow you to correct, amend, delete or limit the use of your Personal Data.

If you wish to be informed about what Personal Data I hold about you and if you want it to be removed from my systems, please contact me.

In certain circumstances, you have the following data protection rights:

- **The right to access, update or delete the information I have on you.** Whenever made possible, you can access, update or request deletion of your Personal Data directly within your account settings section. If you are unable to perform these actions yourself, please contact me to assist you.
- **The right of rectification.** You have the right to have your information rectified if that information is inaccurate or incomplete.
- **The right to object.** You have the right to object to my processing of your Personal Data.
- **The right of restriction.** You have the right to request that I restrict the processing of your personal information.
- **The right to data portability.** You have the right to be provided with a copy of the information I have on you in a structured, machine-readable and commonly used format.
- **The right to withdraw consent.** You also have the right to withdraw your consent at any time where Sherri the Outdoor Adventurer relied on your consent to process your personal information.

Please note that I may ask you to verify your identity before responding to such requests.

“Do Not Sell My Personal Information” Notice for California consumers under California Consumer Privacy Act (CCPA)

I do not sell any of your data, personal or otherwise. Under the CCPA, California consumers have the right to:

- Request that a business that collects a consumer’s personal data disclose the categories and specific pieces of personal data that a business has collected about consumers.
- Request that a business delete any personal data about the consumer that a business has collected.
- Request that a business that sells a consumer’s personal data, not sell the consumer’s personal data.
- To make any requests to us regarding your information, please contact us at sherritheoutdooradventurer@gmail.com. Sherri the Outdoor Adventurer will have up to thirty days to respond.

European Economic Area (EEA):

You have the right to complain to a Data Protection Authority about my collection and use of your Personal Data. For more information, please contact your local data protection authority in the European Economic Area (EEA).

Website Providers

I may employ third party companies and individuals to facilitate my Website (“Website Providers”), provide the Website on my behalf, perform Website-related Websites or assist me in analyzing how my Website is used.

These third parties have access to your Personal Data only to perform these tasks on my behalf and are obligated not to disclose or use it for any other purpose.

Analytics

I may use third-party Website Providers to monitor and analyze the use of my Website.

- **Google Analytics**

Google Analytics is a web analytics Website offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of my Website. This data is shared with other Google Websites. Google may use the collected data to contextualize sherritheoutdooradventurer@gmail.com and personalize the ads of its own advertising network. You can opt-out of having made your activity on the Website available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy?hl=en>

Advertising

I may use third-party Website Providers to show advertisements to you to help support and maintain my Website.

- **Google AdSense & DoubleClick Cookie**

Google, as a third party vendor, uses cookies to serve ads on my Website. Google’s use of the DoubleClick cookie enables it and its partners to serve ads to my users based on their visit to my Website or other websites on the Internet.

You may opt out of the use of the DoubleClick Cookie for interest-based advertising by visiting the Google Ads Settings web page: <http://www.google.com/ads/preferences/>

Links to Other Sites

My Website may contain links to other sites that are not operated by me. If you click a third party link, you will be directed to that third party's site. I strongly advise you to review the Privacy Policy of every site you visit.

I have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or Websites.

Contact Me

If you have any questions about this page, please contact me through the email:
sherritheoutdooradventurer@gmail.com

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